



STRATEGIC DIRECTION 2025-2028

Connect2Group is an Incorporated Association Not For Profit organisation with members (not shareholders). We are a National Disability Insurance Scheme (NDIS) Registered Provider and an accredited Disability Employment Services (DES) provider. Operational matters are managed by our Executive Team and guided by our Volunteer Management Committee.

Connect2Group commenced its operations in July 1993 and has over 30 years involvement in the community. Over the years Connect2Group has fostered change in disability services and provides Employment Services at Cleveland, South Brisbane, Mount Gravatt and Darra; In Home Support; Accommodation Services; Lifestyle Options and provides support at the behavioural support units at "The Park" in Wacol. Looking to the future, Connect2Group will thrive in the disability sector by working closely with people with a disability, to advocate and assist in changing the way disability support is viewed in our society. We encourage community integration, providing information on disabilities and promoting acceptance. Connect2Group currently has Federal and State Government contracts to provide services to people with a disability across Brisbane, Redlands and Wacol areas to name a few.

MISSION:

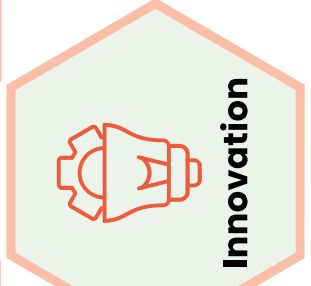
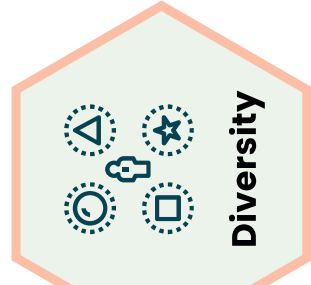
- > Empowering individuals with disabilities to thrive and flourish in every facet of life, through innovative and personalised support, advocacy, and inclusivity initiatives, fostering a community where their potential knows no bounds.

VISION:

- > We aspire to be the leading organisation in our sector, championing disability awareness and inclusion while achieving success through innovation, compassion and commitment to the people we support.

Connect & Group

VALUES



Integrity
We act with honesty and transparency in everything we do.

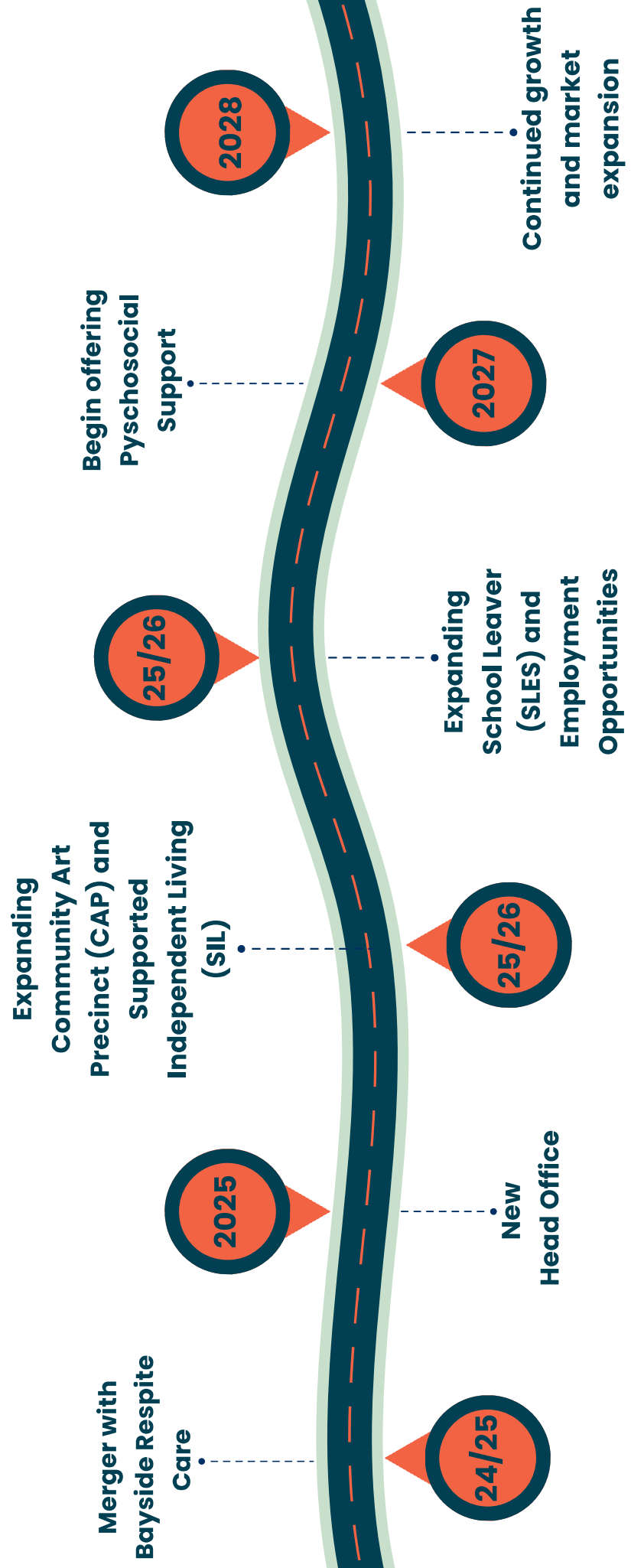
Diversity
We embrace diversity in all its forms, value lived experience and value people from all walks of life.

Quality
We continually strive for excellence, ensuring the people we support are at the forefront when making decisions.

Innovation
We encourage creativity, forward thinking, and embrace new ideas and technologies.

Growth
We are excited about new opportunities to provide outstanding services, ensuring they are environmentally and financially sustainable for now and into the future.

ROAD TO SUCCESS





OUTCOMES AND MEASURABLES

EXPECTED OUTCOMES

Between 2025 - 2028 we expect that Connect2Group will experience a measured growth within core areas such as Supported Independent Living (SIL), Short Term Accommodation (STA), Community Support, Disability Employment Service (DES) and to break into Psychosocial Support (Mental Health), Social Enterprise. Connect2Group will be in a new premises for our head office and would have developed the property in Birkdale to create 2 SIL houses.

What does Success look like?

- Increase yearly turnover to support business growth
- Increase and maintain a strong and skilled workforce
- We have new government contracts
- We will be known for our high level support and a trusted provider in our region
- Expanding into new regions like Logan, Northern Gold Coast and Ipswich

Long-Term Vision

- We will continue to grow at a sustainable pace, ensuring the highest quality of service as we become one of South-East Queensland's most impactful community service providers